

tAAra

LUXURY SOUTH ASIAN WEDDING PLANNING & DESIGN



A LUXURY PLANNING GUIDE

How to Plan a *Multi-Day* Indian Wedding

*Five celebrations, one seamless experience —
designed and orchestrated for you.*

THE FULL-PLANNING EXPERIENCE
DALLAS · FORT WORTH

Welcome to the *art* of the multi-day wedding

An Indian wedding is not a single event. It is a story told across several days — each with its own colors, rituals, music, and meaning — that gathers two families into one.

A multi-day celebration typically unfolds over three to five days and welcomes anywhere from 250 to 800 guests, many traveling from across the country and the world. Between the ceremonies there are meals to host, elders to honor, outfits to change into, vendors to choreograph, and traditions to protect. Done well, it feels effortless and deeply personal. Behind the scenes, it is one of the most complex events a family will ever host.

This guide walks you through the celebration day by day, the planning runway from engagement to farewell, how a luxury budget is shaped, and what to look for in a Dallas venue. It closes with a look at how tAAra Weddings handles the full weight of the planning — so that on the days that matter, you are a guest at your own wedding, fully present with the people you love.

“The measure of a beautifully planned wedding is not how much the family did — it is how much they got to simply feel.”

THE TAARA PHILOSOPHY

With warmth,

tAAra — *Luxury South Asian Wedding Planning & Design, Dallas*

PART ONE

The celebration, *day by day*

Every family's traditions differ by region, faith, and personal taste. The sequence below is the most common arc for a North Indian Hindu celebration; Sikh, Muslim, South Indian, and interfaith weddings follow their own beautiful variations, which we tailor to you.

DAY 1 · MORNING

Ganesh Puja & Grah Shanti

INTIMATE · 20–60 GUESTS · IMMEDIATE FAMILY & PRIEST

A private prayer that invokes Lord Ganesha to remove obstacles and bless the days ahead. Small, sacred, and family-only — it sets a calm, intentional tone before the festivities begin.

DAY 1–2 · EVENING

Mehndi

RELAXED · 50–200 GUESTS · HENNA, LOUNGE SEATING, GARDEN PALETTE

Henna artists adorn the bride and her guests while music plays and food circulates. Increasingly a styled, photographable event in its own right — think floral swings, cushioned lounges, and a signature drink.

DAY 2 · EVENING

Sangeet

HIGH ENERGY · 200–600 GUESTS · STAGE, DANCE FLOOR, FULL PRODUCTION

The grand musical night: choreographed family performances, a live DJ or band, dinner, and dancing. Often the most production-heavy event of the weekend, with staging, sound, and lighting rivaling the reception.

WEDDING DAY · MORNING

Haldi / Pithi

JOYFUL · 40–150 GUESTS · TURMERIC, YELLOW PALETTE, OUTDOOR-FRIENDLY

A turmeric paste is lovingly applied to the couple for a radiant glow. Playful and colorful, usually held outdoors in daylight — a photographer's favorite for its warmth and candid emotion.

WEDDING DAY · MIDDAY

Baraat

PROCESSION · OPEN-AIR SPACE · DHOL, HORSE OR LUXURY CAR

The groom's exuberant arrival — on horseback, in a vintage car, or amid a dancing crowd led by a live dhol player. Requires generous outdoor space and careful logistics with the venue and city.

WEDDING DAY · AFTERNOON

The Wedding Ceremony

SACRED · 250–800 GUESTS · MANDAP, PRIEST, FULL FLORALS

The heart of it all, beneath a floral mandap: the exchange of garlands, the sacred fire, and the seven vows. Length and ritual vary widely by tradition — we build the timeline hand in hand with your priest.

WEDDING DAY · EVENING

Reception

BLACK-TIE · 300–800 GUESTS · BALLROOM, STAGING, LATE-NIGHT

The polished grand finale: couple's entrance, toasts, a seated or lavish buffet dinner, and dancing into the night. Often the most formal event, blending Indian grandeur with modern reception elegance.

The *6 to 12 month* planning runway

A multi-day Indian wedding is best planned across six to twelve months. The most sought-after venues, caterers, and priests book early, so the sooner we begin, the more the calendar works in your favor. Here is how a full-planning timeline typically unfolds.

10–
12
mo

Foundations

THE VISION & THE ANCHORS

- Define the guest count, overall investment, and aesthetic direction
- Lock the wedding date with your priest and both families
- Secure the primary venue and room blocks for out-of-town guests
- Reserve the planner, priest, and any must-have marquee vendors

7–9
mo

The Core Team

VENDORS & DESIGN LANGUAGE

- Book caterer, décor/mandap designer, photographer, and videographer
- Confirm entertainment: DJ, live dhol, sangeet choreographer
- Establish the design concept and color story across all events
- Begin bridal and family wardrobe, and open the guest list

4–6
mo

Bringing It to Life

DETAILS & EXPERIENCES

- Menu tastings and final catering selections for each event
- Finalize florals, staging, lighting, and rentals per ceremony
- Design invitations, welcome boxes, and guest hospitality
- Arrange guest transportation and travel logistics

2–3
mo

Choreography

THE MASTER RUN OF SHOW

- Build the minute-by-minute timeline across every day
- Send invitations and open RSVP tracking
- Confirm counts, floor plans, and seating for each event
- Coordinate vendor arrival, load-in, and turnaround windows

**2-4
wk** Final Confirmations

EVERYTHING LOCKED

- Final headcounts, payments, and vendor confirmations
- Distribute detailed schedules to family and vendor teams
- Rehearse ceremony flow and family performances
- Prepare welcome bags and coordinate guest arrivals

**The
days** Wedding Weekend

YOU ARE SIMPLY PRESENT

- On-site management of every event, dawn to late night
- Vendor direction, timeline enforcement, and quiet problem-solving
- A dedicated point of contact so family never fields a question
- Seamless transitions between ceremonies, venues, and looks

How a luxury budget *takes shape*

Because a multi-day wedding is really five or more events, the budget is best understood as an allocation across the whole celebration rather than a single number. The ranges below are a planning starting point for a luxury Dallas wedding; your final mix will reflect what matters most to your family.

CATEGORY	WHAT IT COVERS	SHARE
Venue & Rentals	Spaces across all events, tenting, furniture	15–20%
Catering & Bar	Multi-cuisine menus, service, beverages	20–30%
Décor & Florals	Mandap, staging, florals, lighting	18–25%
Photography & Film	Full-weekend coverage, cinematic film	8–12%
Entertainment	DJ, dhol, live music, choreography	6–10%
Attire & Beauty	Wardrobe, hair, makeup across days	8–12%
Guest Hospitality	Room blocks, transport, welcome gifts	5–8%
Planning & Management	Full-service design and coordination	10–18%

WHERE TO INVEST

The felt experience

Guests remember how a wedding felt: the food, the music, the design, and how effortless it all seemed. These are where luxury spending is most visible and most worthwhile.

WHERE TO BE STRATEGIC

Repeats & overlaps

Décor and florals can be thoughtfully repurposed between events, and shared vendor packages across days often unlock meaningful value without any compromise in polish.

A clear budget architecture, set early, is what lets us say yes to the right things — and gracefully protect you from the rest.

PART OF FULL-SERVICE PLANNING

Choosing your *Dallas* venue

Dallas–Fort Worth is home to some of the country's finest venues for large South Asian weddings, from landmark ballrooms to expansive ranch estates. For most families, the guest count is the very first filter: the venue must comfortably hold every guest, at every event. Beyond capacity, a few considerations matter more for a multi-day Indian wedding than for any other celebration.

FIRST PRIORITY

True capacity

With 300–800 guests common, the space must seat everyone with room for staging and dancing. Grand ballrooms at hotels like the Hilton Anatole, Omni Dallas, and Sheraton Dallas are built for this scale.

THE BARAAT

Open-air space

Many venues cannot host a traditional baraat for lack of outdoor room. Ranch and estate venues with expansive grounds allow a horse, luxury car, and dancing procession to unfold freely.

THE KITCHEN

Indian catering access

Confirm the venue welcomes outside or approved Indian caterers and offers proper kitchen access. This single detail shapes your entire culinary experience.

THE GUESTS

Rooms & proximity

With many guests traveling in, on-site or adjacent hotel room blocks and easy movement between event spaces keep a multi-day weekend comfortable and connected.

FLOW

Multiple event spaces

The ideal venue holds several distinct settings — a garden for haldi, a hall for sangeet, a ballroom for the reception — reducing travel and transitions across the weekend.

EXPERIENCE

A team that knows

Venues fluent in South Asian weddings anticipate the rhythms, timelines, and traditions — a meaningful advantage over a beautiful space learning as it goes.

Guests, hospitality & *honoring tradition*

Two threads run through every great multi-day wedding: taking exquisite care of the people who travel to be there, and holding the traditions and family expectations with grace. Both are quiet work, and both are where a celebration is won or lost.

HOSPITALITY

The out-of-town guest

Room blocks, airport and inter-event transportation, and a warm welcome box waiting at check-in turn a long weekend into a gift. Clear schedules keep hundreds of guests moving effortlessly.

THE TABLE

Cuisine across days

Multi-day catering can span regional Indian cuisines and beyond, with careful attention to vegetarian, Jain, and other dietary needs — no guest ever left guessing what they can eat.

REVERENCE

Traditions, protected

We work closely with your priest and elders so that every ritual is honored correctly and unhurried, even inside a tightly choreographed weekend.

DIPLOMACY

Two families, one vision

Blending two families' hopes — and, in fusion or interfaith weddings, two sets of traditions — asks for real diplomacy. We help navigate it so everyone feels seen.

“When the logistics are invisible, the meaning becomes visible. That is the whole point.”

THE TAARA APPROACH

FULL PLANNING

We Plan It. *We Coordinate It.* We Execute It.

From engagement to reception, we manage every detail of your celebration.

Our most comprehensive offering, designed for couples who want a fully guided planning experience and a trusted partner throughout the entire journey.

◆ Venue Sourcing & Contract Review

Finding the right spaces for every event and reviewing every agreement on your behalf.

◆ Budget Planning & Management

A clear plan across all events, actively managed so your investment lands where it matters most.

◆ Curated Vendor Team Selection

Handpicking and assembling the right team of trusted vendors for your celebration.

◆ Wedding Design & Décor Direction

A cohesive aesthetic and color story carried across every event, from the mehndi to the reception.

◆ Planning & Management for Up to Four Events

Full planning, coordination, and management across each of your wedding events.

◆ Guest Hospitality, Hotel Blocks & Transportation

Room blocks, transportation, and warm hospitality for every out-of-town guest.

◆ Family Coordination

Thoughtful diplomacy that keeps both families aligned and cared for throughout.

◆ Comprehensive Multi-Day Timeline Creation

A detailed run of show across every day, coordinated with all vendors, family, and your priest.

◆ Vendor Management & Weekend Execution

Our team directs every vendor and runs each event start to finish, so your family never fields a question.

From engagement to reception, we plan it, we coordinate it, and we execute it — a complete partnership, not an add-on.

TAARA · FULL PLANNING

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LET US BEGIN

Your celebration,
beautifully in hand

If you are dreaming of a multi-day wedding that feels as effortless as it is unforgettable, we would love to hear your story and begin designing it with you.

BOOK A CONSULT

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DALLAS, TEXAS